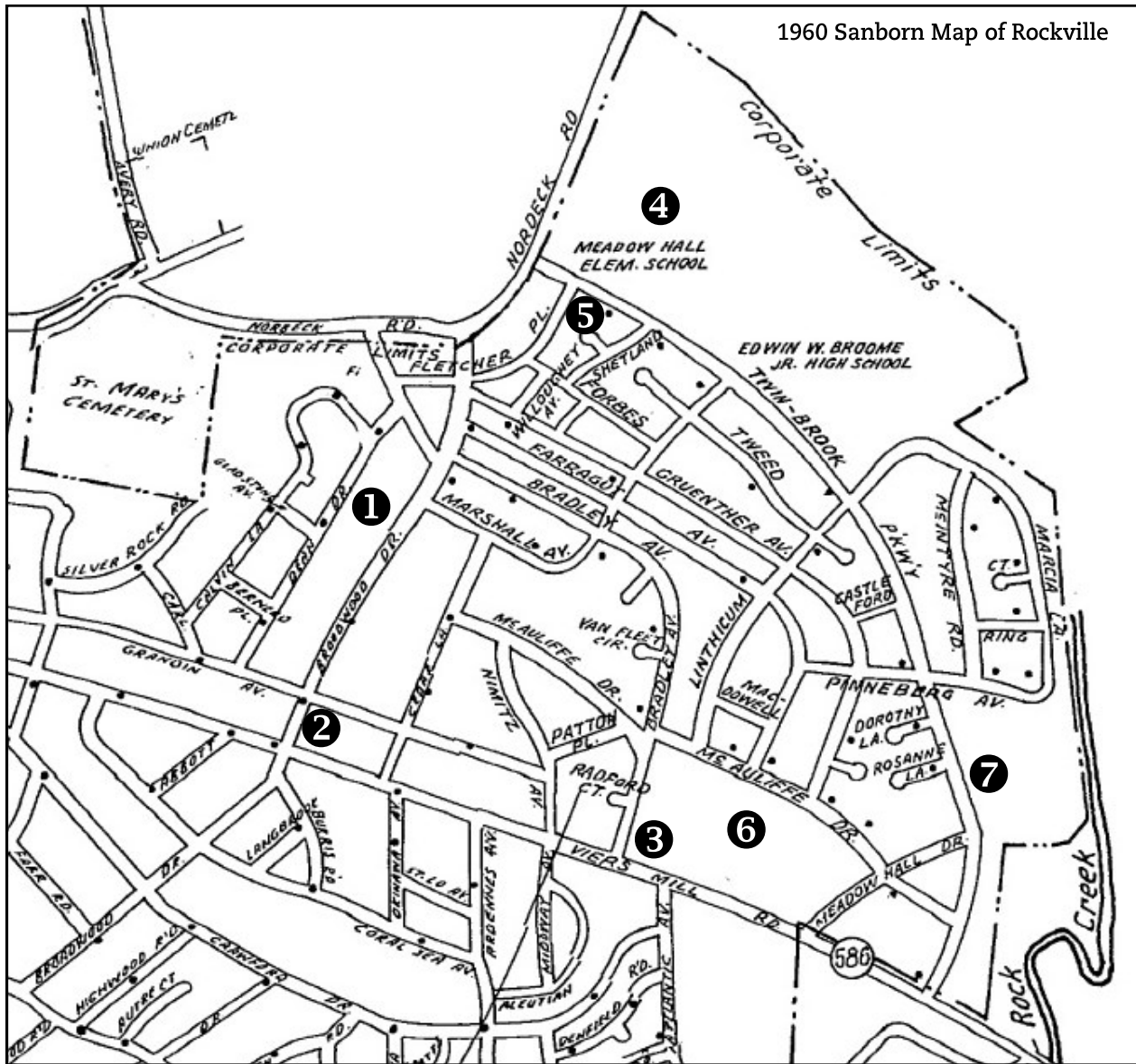


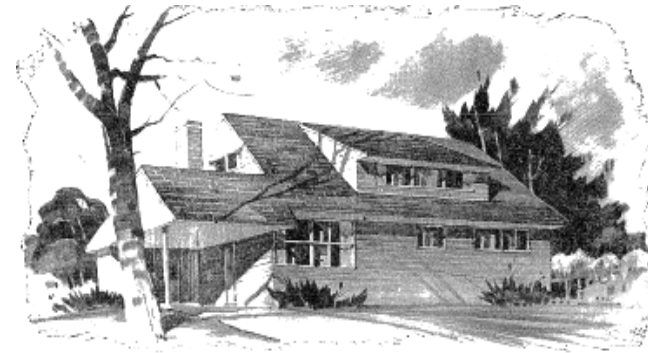
1960 Sanborn Map of Rockville



Highlights of Joseph Geeraert's Greater Twinbrook:

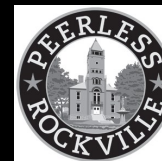
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| 1. Homes along Broadwood Drive | 4. Meadow Hall Elementary School |
| 2. Geeraert Construction Office at 1600 Veirs Mill Road | 5. Twinbrook Park Homes |
| 3. The "Anniversary Home" at 1800 Veirs Mill Road | 6. Twinbrook Shopping Center |
| | 7. Model Homes at 403, 405 & 407 Twinbrook Parkway |

Peerless Places



Sketch of Twinbrook Forest Home, 1953

Tour of Joseph Geeraert's Greater Twinbrook



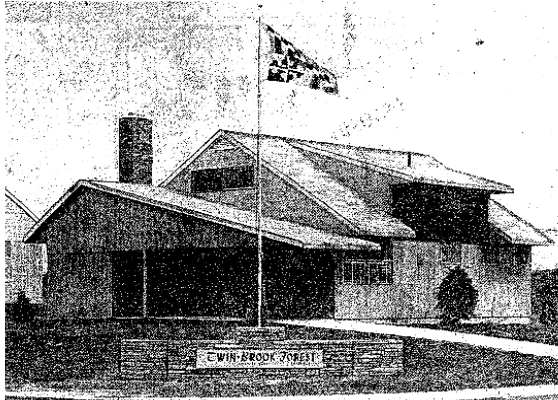
Preserving
Rockville's
Heritage

Peerless Rockville Historic Preservation, Ltd.
P.O. Box 4262
Rockville, MD 20849
Tel: 301.762.0096
PeerlessRockville.org

Peerless Places

Joseph Geeraert Expands Twinbrook

In addition to being a financial success, Twinbrook quickly became a lively community. Building upon this success Joseph Geeraert began to expand Twinbrook north across Veirs Mill Road, acquiring large tracts of land from Broadwood Manor Housing Corporation, the Bullis School and the Pumphrey Estate. The first tracts of land to be developed were Geeraert's additions to Twinbrook and Broadwood Manor. Homes in these sections are similar to the famous five Twinbrook designs, causing the streetscape along Broadwood Drive to resemble the early Twinbrook tracts south of Veirs Mill Road.



In 1952, Geeraert introduced new design variations and a year later advertised even larger expanded homes in his new "Twin-Brook Forest" with carports and modern conveniences.

An inventive promoter, Geeraert employed various unique marketing gimmicks to attract new buyers to the area. In greater Twinbrook, Geeraert utilized horse drawn coaches, fire engines, and even helicopter flights to take prospective buyers on tours of home sites. In fall 1954, Geeraert enticed passers-by and potential homeowners by constructing a fence around one model home to shield it from public view and build anticipation.

Expansion of Twinbrook continued throughout the 1950s as home designs changed to split-level and modern styles. By the end of the decade, a new section of Twinbrook Forest was developed with model homes along the new Twinbrook Parkway.

#1 Geeraert's Additions to Twinbrook and Broadwood Manor

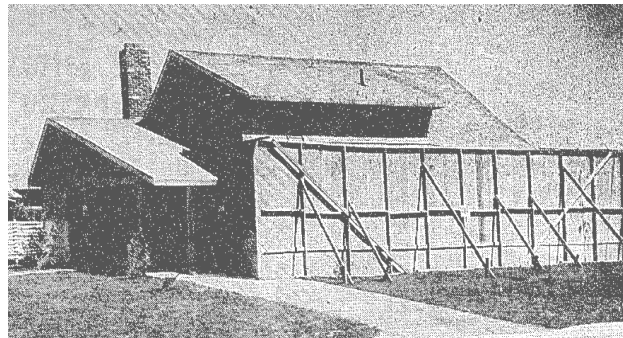
Notice the boulevard style of Broadwood Drive, significantly wider than other residential streets in Twinbrook. Broadwood existed prior to Twinbrook Forest. Homes here are smaller, often lack carports and driveways, and are similar in design to the early "Twin-Brook" homes.

#2 Twin-Brook Forest Homes of '53

An updated design for the new expanded Twinbrook Forest model included a carport and houses were often rotated on their lots to provide homeowners additional privacy. Geeraert Construction Company offices were located at 1600 Veirs Mills Road.

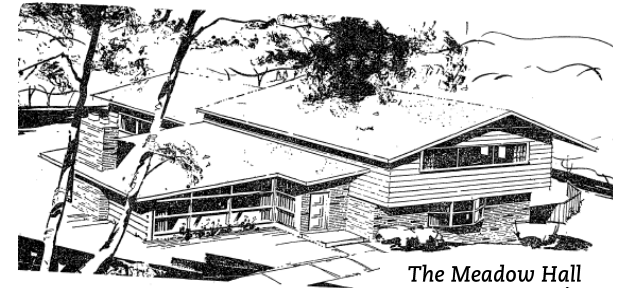
#3 Twinbrook Forest "Anniversary Home"

After weeks hidden behind a fence, the "Anniversary Home" was revealed to the public on October 10, 1954. The home was described by the *Washington Post* as "pleasantly contemporary" with a "jaunty roof overhang."



#4 Meadow Hall Elementary School

To relieve overcrowding at Twinbrook Elementary School, a new school was approved for the community. In September 1955, the first students of new Meadow Hall Elementary attended classes at Glenview Mansion. The new school, which was named for Meadow Hall Manor, opened its doors in January 1957.



#5 Twinbrook Park Community

Designed as a community within a community, plans for Twinbrook Park, a development of 700 split-level homes, were introduced in 1955. The next year, the "Meadow Hall" and "Country Squire" began to appear in advertisements. In 1957, a newly designed "Anniversary Home" was also introduced.

#6 Twinbrook Shopping Center

Designed by architect John Samperton, the highly anticipated Twinbrook Shopping Center opened for business on November 30, 1957 with great fanfare. In true Geeraert style a parade was planned and local radio and television stars were on hand to greet guests.

#7 Meadow Hills Model Homes

Homes with a southwestern influence appeared in Twinbrook toward the end of the decade. The newest model homes with names such as the "El Rancho" and "El Dorado" appeared along newly constructed Twinbrook Parkway.